

Supply Chain Governance

Mark Wilkinson

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Writing
and
reflecting





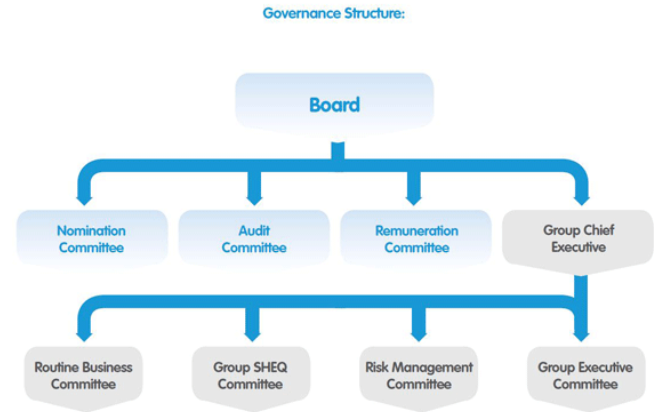
The Internet Happened



CSR came along



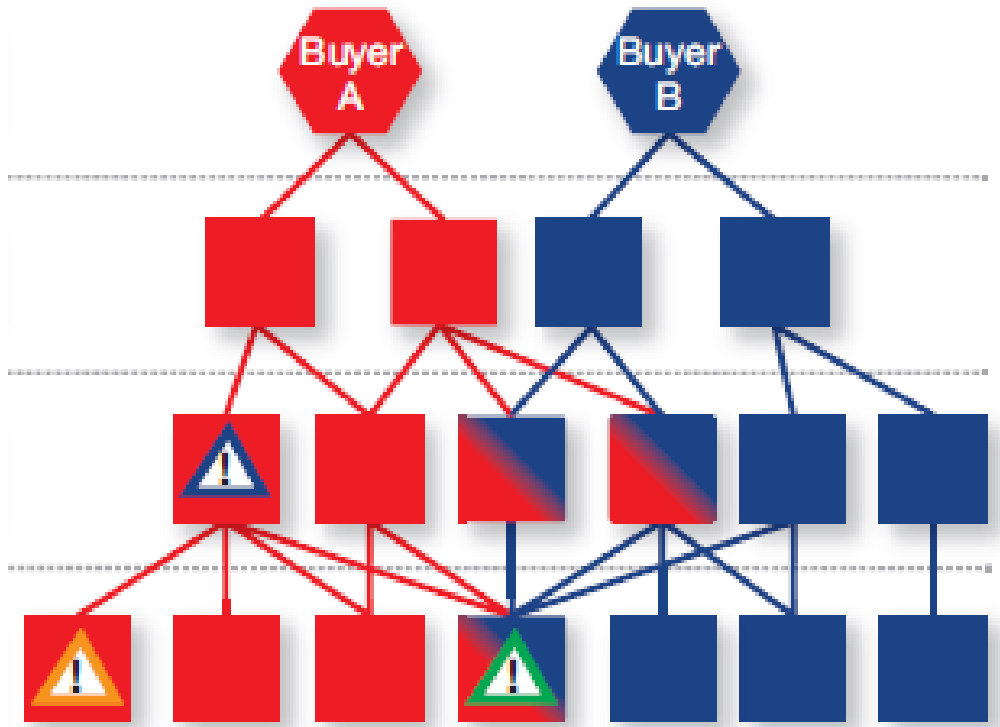
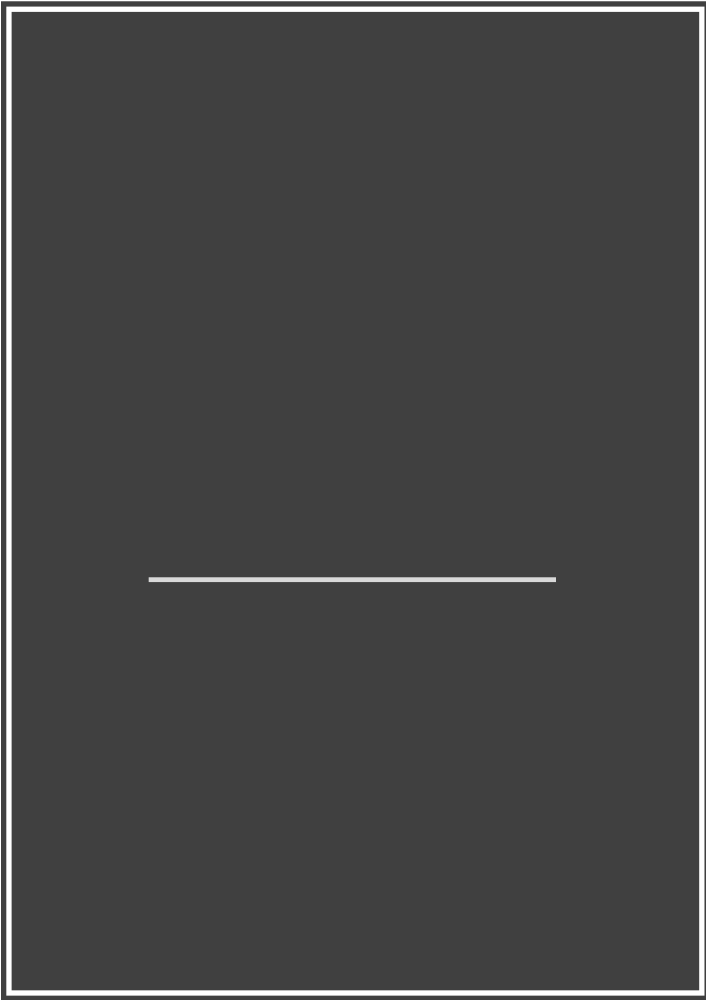
Writing –
story arcs



Governance



Because this still goes on

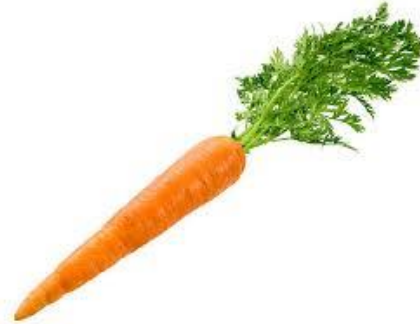




Welcome to the matrix

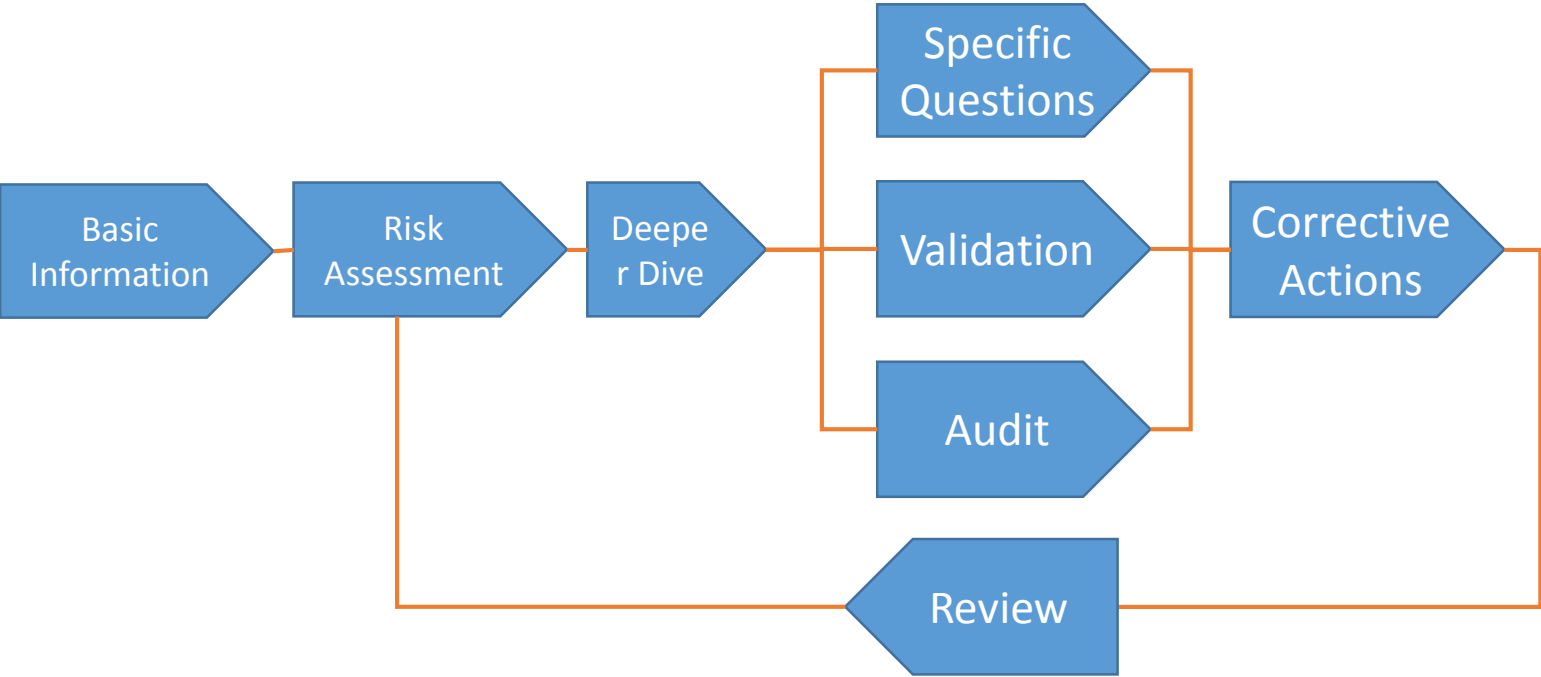


Contractual control



Relationship management

Supplier Information



Understand who your friends are



Thank you.

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